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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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1. Name and Addre Graff Michae	ss of Reporting Perso	on*		er Name and Ticke SDigm Group				ationship of Reportin (all applicable) Director	g Person(s) to Is	
(Last) 450 LEXINGTO	(First) DN AVENUE	(Middle)	3. Date 11/15/	of Earliest Transa 2019	ction (Month/E	ay/Year)		Officer (give title below)	Other below	(specify)
(Street) NEW YORK (City)	NY (State)	10017 (Zip)	4. If Am	nendment, Date of	Original Filed	(Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Form filed by On Form filed by Mo Person	e Reporting Pers	on
	Т	able I - Non	-Derivative S	ecurities Acq	uired, Disp	oosed of, or Benefi	cially	Owned		
1. Title of Security	(Instr. 3)		2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect

(Month/Day/Year)	if any (Month/Day/Year)	Code (1 8)					Beneficially Owned Following	(I) (Instr. 4)	Beneficial Ownership	
			v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Derivative Sec (e.g., puts, cal		,		,			owned			

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of E		6. Date Exerc Expiration Da (Month/Day/Y	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security ecurity (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option	\$559.78	11/15/2019		Α		3,000		09/30/2020	11/15/2029	Common Stock	3,000(1)	\$0.00	3,000	D	

Explanation of Responses:

1. Vest based on the achievement of annual per share operating performance targets between fiscal 2020 and fiscal 2024.

Remarks:

Halle Fine Terrion as attorney

11/18/2019

Date

in fact for Michael Graff ** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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